



**Purple Pupil Desert Rose**  
*Adenium obesum 'Purple Pupil'*

Height: 6 feet

Spread: 3 feet

Sunlight:

Hardiness Zone: 10b

Other Names: Mock Azalea, Impala Lily, Sabi Star

**Description:**

A striking succulent with interesting swollen stems and highly attractive deep purple-plum blooms; will be deciduous during drought or cooler weather; best grown in containers that can be moved indoors during winter; sap is highly toxic, avoid contact

**Features & Attributes**

Purple Pupil Desert Rose features showy clusters of deep purple trumpet-shaped flowers with plum purple overtones and white throats at the ends of the branches from early spring to early summer. Its glossy narrow leaves remain green in color throughout the year.

This is a multi-stemmed evergreen houseplant with an upright spreading habit of growth. This plant may benefit from an occasional pruning to look its best.

**Planting & Growing**

When grown indoors, Purple Pupil Desert Rose can be expected to grow to be about 6 feet tall at maturity, with a spread of 3 feet. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 40 years. This houseplant will do well in a location that gets either direct or indirect sunlight, although it will usually require a more brightly-lit environment than what artificial indoor lighting alone can provide. It prefers dry to average moisture levels with very well-drained soil, and may die if left in standing water for any length of time. This plant should be watered when the surface of the soil gets dry, and will need watering approximately once each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. Like most succulents and cacti, it prefers to grow in poor soils and should therefore never be fertilized. It is not particular as to soil pH, but grows best in sandy soil. Contact the store for specific recommendations on pre-mixed potting soil for this plant. Be warned that parts of this plant are known to be toxic to humans and animals, so special care should be exercised if growing it around children and pets.



*Purple Pupil Desert Rose flowers*  
Photo courtesy of NetPS Plant Finder

There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

*-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --*