



**Bressingham Doubloon Sunflower**  
*Heliopsis helianthoides 'Bressingham Doubloon'*

Height: 5 feet

Spread: 30 inches

Spacing: 26 inches

Sunlight:

Hardiness Zone: 3a

Other Names: Oxeye Daisy, Perennial Sunflower

**Description:**

Vigorous upright mounds of dark green foliage produce semi-double golden-yellow daisy-like flowers that rise above on strong, sturdy stems; a low maintenance selection that blooms from mid summer to fall; great for beds, containers and cutting gardens

**Ornamental Features**

Bressingham Doubloon Sunflower has masses of beautiful gold daisy flowers at the ends of the stems from mid summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated oval leaves remain green in color throughout the season.

**Landscape Attributes**

Bressingham Doubloon Sunflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Bressingham Doubloon Sunflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting



*Bressingham Doubloon Sunflower  
flowers  
Photo courtesy of NetPS Plant Finder*

### Planting & Growing

Bressingham Doubloon Sunflower will grow to be about 4 feet tall at maturity, with a spread of 30 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 26 inches apart. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Bressingham Doubloon Sunflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.