



**It's Magic Beebalm**  
*Monarda 'It's Magic'*

Plant Height: 3 feet

Flower Height: 4 feet

Spread: 3 feet

Spacing: 24 inches

Sunlight:

Hardiness Zone: 3b

Other Names: Bergamot, Oswego Tea

**Description:**

This variety forms a dense upright mound of violet pink blooms, on strong stems, over lush dark green foliage; excellent resistance to powdery mildew; great for massing along borders

**Ornamental Features**

It's Magic Beebalm has masses of beautiful clusters of fragrant violet pincushion flowers with pink overtones at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its fragrant pointy leaves remain green in color throughout the season.

**Landscape Attributes**

It's Magic Beebalm is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading
- Self-Seeding

It's Magic Beebalm is recommended for the following landscape applications;



*It's Magic Beebalm flowers*  
Photo courtesy of NetPS Plant Finder



*It's Magic Beebalm in bloom*  
Photo courtesy of NetPS Plant Finder

- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

### **Planting & Growing**

It's Magic Beebalm will grow to be about 3 feet tall at maturity extending to 4 feet tall with the flowers, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 24 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

It's Magic Beebalm is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.