



**Cone-fections™ Cherry Fluff  
Coneflower**

*Echinacea 'Echcher298'*

Height: 15 inches

Spread: 18 inches

Sunlight: ☉

Hardiness Zone: 4a

Group/Class: Cone-fections Series

**Description:**

This lovely echinacea produces lime green buds that open to white, with a cherry blush and lime green center; a perfect choice for planting in groups, along border edges, or in containers; great for flower arrangements, attracts pollinators

**Ornamental Features**

Cone-fections Cherry Fluff Coneflower has masses of beautiful lightly-scented creamy white daisy flowers with cherry red streaks at the ends of the stems from late spring to late summer, which emerge from distinctive lime green flower buds, and which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Cone-fections Cherry Fluff Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting birds and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Cone-fections Cherry Fluff Coneflower is recommended for the following landscape applications;



*Cone-fections Cherry Fluff Coneflower flowers  
Photo courtesy of NetPS Plant Finder*



*Cone-fections Cherry Fluff  
Coneflower flowers  
Photo courtesy of NetPS Plant Finder*

- Mass Planting
- General Garden Use
- Container Planting

### **Planting & Growing**

Conefections Cherry Fluff Coneflower will grow to be about 12 inches tall at maturity, with a spread of 18 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Conefections Cherry Fluff Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.