



**Sunrise Serenade Morning Glory**  
*Ipomoea x imperialis 'Sunrise Serenade'*

Height: 7 feet

Spread: 24 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Imperial Japanese Morning Glory

**Description:**

This unusual variety dazzles the eye with stunning violet-ruby blooms all season; fast growing, perfect for an overflowing hanging basket or indoor container

**Features & Attributes**

Sunrise Serenade Morning Glory features bold ruby-red trumpet-shaped flowers with violet overtones and white throats along the branches from early summer to mid fall. Its heart-shaped leaves remain green in color throughout the year.

This is a multi-stemmed houseplant with a spreading, ground-hugging habit of growth. This plant can be pruned at any time to keep it looking its best.

**Planting & Growing**

When grown indoors, Sunrise Serenade Morning Glory can be expected to grow to be about 7 feet tall at maturity, with a spread of 24 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. This houseplant will do well in a location that gets either direct or indirect sunlight, although it will usually require a more brightly-lit environment than what artificial indoor lighting alone can provide. It does best in average to evenly moist soil, but will not tolerate standing water. The surface of the soil shouldn't be allowed to dry out completely, and so you should expect to water this plant once and possibly even twice each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. It is not particular as to soil type or pH; an average potting soil should work just fine. Be warned that parts of this plant are known to be toxic to humans and animals, so special care should be exercised if growing it around children and pets.



*Sunrise Serenade Morning Glory flowers*  
Photo courtesy of NetPS Plant Finder

There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

*-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --*