



**Wine Spritzer Japanese Beautyberry**  
*Callicarpa japonica 'Shiji Murasaki'*

Height: 6 feet

Spread: 6 feet

Sunlight:

Hardiness Zone: 4b

**Description:**

This variety presents creamy white new leaves that are increasingly flecked with green; produces lavender-pink flowers but not very much fruit; bushy and arching habit of growth, can be pruned back to the ground in spring as it blooms on new wood

**Ornamental Features**

Wine Spritzer Japanese Beautyberry has clusters of lavender trumpet-shaped flowers with pink overtones along the branches in mid summer, which are interesting on close inspection. It has green-variegated white foliage with hints of grayish green which emerges buttery yellow in spring. The pointy leaves do not develop any appreciable fall color. It produces violet berries from mid to late fall.

**Landscape Attributes**

Wine Spritzer Japanese Beautyberry is a multi-stemmed deciduous shrub with a more or less rounded form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It has no significant negative characteristics.

Wine Spritzer Japanese Beautyberry is recommended for the following landscape applications;

- Mass Planting
- General Garden Use

**Planting & Growing**

Wine Spritzer Japanese Beautyberry will grow to be about 6 feet tall at maturity, with a spread of 6 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.



*Wine Spritzer Japanese Beautyberry  
foliage*  
Photo courtesy of NetPS Plant Finder

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.