



**Rojas Flower**  
*Rojasianthe superba*

Height: 10 feet

Spread: 6 feet

Sunlight: 

Hardiness Zone: 8

**Description:**

This rarely cultivated species has incredible, white sunflower like blooms with a dramatic black center; tolerates moderate temperatures only, with constant moisture in well drained soil

**Ornamental Features**

Rojas Flower features showy fragrant nodding white daisy flowers with black eyes and a olive green ring at the ends of the branches in early spring. It has green evergreen foliage. The square leaves remain green throughout the winter.

**Landscape Attributes**

Rojas Flower is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Rojas Flower is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

Rojas Flower will grow to be about 10 feet tall at maturity, with a spread of 6 feet. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.



*Rojas Flower flowers*  
Photo courtesy of NetPS Plant Finder

This shrub should be grown in a location with partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. This species is not originally from North America.