



**Primavera™ Blueberry Pericallis**  
*Pericallis 'Primavera Blueberry'*

Height: 14 inches

Spread: 12 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Primavera Series

**Description:**

This impressive selection shows better heat tolerance than other varieties, allowing it to rebloom longer; compact mounded habit topped with exciting blueberry colored blooms with white center rings; excellent for garden beds and containers

**Ornamental Features**

Primavera Blueberry Pericallis is blanketed in stunning blue daisy flowers with indigo eyes and white centers at the ends of the stems from late spring to early fall. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Primavera Blueberry Pericallis is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Primavera Blueberry Pericallis is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Primavera Blueberry Pericallis  
flowers*  
Photo courtesy of NetPS Plant Finder

### Planting & Growing

Primavera Blueberry Pericallis will grow to be about 12 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Primavera Blueberry Pericallis is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.