



**Valiant™ Magenta Vinca**  
*Catharanthus roseus 'PAS1305707'*

Height: 20 inches

Spread: 12 inches

Sunlight: ○ ●

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Valiant Series

**Description:**

A vigorous upright and well branched series that features excellent tolerance to sun, heat, drought, salt, and cool or damp conditions; brightly colored blooms add to colorful displays in garden beds, borders or containers; low maintenance

**Ornamental Features**

Valiant Magenta Vinca features showy fuchsia star-shaped flowers at the ends of the stems from late spring to mid fall. Its glossy oval leaves remain dark green in color throughout the year.

**Landscape Attributes**

Valiant Magenta Vinca is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Valiant Magenta Vinca is recommended for the following landscape applications;



*Valiant Magenta Vinca flowers*  
Photo courtesy of NetPS Plant Finder



*Valiant Magenta Vinca in bloom*  
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Valiant Magenta Vinca will grow to be about 20 inches tall at maturity, with a spread of 12 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Valiant Magenta Vinca is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.