



**Festival Yellow Gerbera Daisy**  
*Gerbera jamesonii 'Festival Yellow'*

Plant Height: 8 inches

Flower Height: 12 inches

Spread: 8 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: 8

Other Names: Transvaal Daisy

Group/Class: Festival Series

**Description:**

This variety boasts vibrant, yellow blooms with dark centers; this bright daisy is very floriferous and great for borders and containers

**Ornamental Features**

Festival Yellow Gerbera Daisy features bold semi-double yellow daisy flowers with brown eyes at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its crinkled oval leaves remain dark green in color throughout the season.

**Landscape Attributes**

Festival Yellow Gerbera Daisy is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

Festival Yellow Gerbera Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Festival Yellow Gerbera Daisy flowers*  
*Photo courtesy of NetPS Plant Finder*

### Planting & Growing

Festival Yellow Gerbera Daisy will grow to be about 8 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 8 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 3 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Festival Yellow Gerbera Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.