



**Brick Red Azalea**  
*Rhododendron kaempferi 'Brick Red'*

Height: 4 feet

Spread: 4 feet

Sunlight: 

Hardiness Zone: 5

Other Names: Kaempfer Azalea

**Description:**

A truly beautiful deciduous azalea featuring brick red flowers in spring before the leaves, a dense, rounded habit and good fall color; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

**Ornamental Features**

Brick Red Azalea is covered in stunning clusters of brick red trumpet-shaped flowers at the ends of the branches in mid spring before the leaves. It has dark green deciduous foliage. The narrow leaves turn an outstanding red in the fall.

**Landscape Attributes**

Brick Red Azalea is an open multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Brick Red Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

Brick Red Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 2 feet from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*Brick Red Azalea in bloom*  
Photo courtesy of NetPS Plant Finder

This shrub does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.