



**Grape Sensation Blanket Flower**  
*Gaillardia aestivalis 'Grape Sensation'*

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 3 feet

Spacing: 18 inches

Sunlight:

Hardiness Zone: 6

Other Names: Texas Firewheel, Winkler Firewheel Purple

**Description:**

Stunning purple-pink daisy-like flowers with a deep burgundy center and lovely fringed petals; prefers sandy, well drained sites; perfectly at home in drier situations; good for naturalizing



*Grape Sensation Blanket Flower  
flowers*  
Photo courtesy of NetPS Plant Finder

**Ornamental Features**

Grape Sensation Blanket Flower has masses of beautiful hot pink daisy flowers with purple overtones and burgundy eyes at the ends of the stems from mid spring to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tomentose narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Grape Sensation Blanket Flower is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Grape Sensation Blanket Flower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

### Planting & Growing

Grape Sensation Blanket Flower will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in sandy soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Grape Sensation Blanket Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.