



Hidcote Promise Lavender

Lavandula angustifolia 'Hidcote Promise'

Height: 14 inches

Spread: 14 inches

Sunlight:

Hardiness Zone: 4a

Other Names: English Lavender, Common Lavender

Description:

With its compact, upright habit, and aromatic blue-green foliage with spikes of purple-blue flowers in summer, this variety is excellent for border fronts and edging in a sunny spot; shorter than the original Hidcote

Ornamental Features

Hidcote Promise Lavender has masses of beautiful spikes of fragrant lavender flowers with purple overtones rising above the foliage from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. It has attractive bluish-green foliage with hints of silver. The fragrant needles are highly ornamental and remain bluish-green throughout the winter.

Landscape Attributes

Hidcote Promise Lavender is a dense multi-stemmed evergreen shrub with a mounded form. It lends an extremely fine and delicate texture to the landscape composition which should be used to full effect.

This is a relatively low maintenance shrub, and can be pruned at anytime. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Hidcote Promise Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting



Hidcote Promise Lavender flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Hidcote Promise Lavender will grow to be about 12 inches tall at maturity, with a spread of 14 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Hidcote Promise Lavender makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.