



**Rising Sun® Chestnut Gold Coneflower**  
*Rudbeckia hirta 'Rising Sun Chestnut Gold'*

Height: 22 inches

Spread: 24 inches

Spacing: 14 inches

Sunlight:

Hardiness Zone: 4b

Other Names: Gloriosa Daisy, Black Eyed Susan

**Description:**

A well branched, compact variety that features giant 5" blooms of gold, orange and red, rising above green foliage; these upward facing, pollinator attracting beauties are wonderful in patio containers, borders and garden landscapes; low maintenance

**Ornamental Features**

Rising Sun Chestnut Gold Coneflower has masses of beautiful gold daisy flowers with dark brown eyes and orange centers at the ends of the stems from early summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Rising Sun Chestnut Gold Coneflower is an herbaceous perennial with a more or less rounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Rising Sun Chestnut Gold Coneflower is recommended for the following landscape applications;



*Rising Sun Chestnut Gold  
Coneflower flowers  
Photo courtesy of NetPS Plant Finder*



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Coneflower flowers  
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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

### **Planting & Growing**

Rising Sun Chestnut Gold Coneflower will grow to be about 18 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 3 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Rising Sun Chestnut Gold Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.