



**Shine Bright™ Red Begonia**  
*Begonia boliviensis 'Wesbeshibriré'*

Height: 12 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ○ ● ●

Hardiness Zone: (annual)

Group/Class: Shine Bright Series



*Shine Bright Red Begonia flowers*  
Photo courtesy of NetPS Plant Finder

**Description:**

A beautiful variety that features a stunning mounded, yet trailing habit; well branched with deep green, toothed foliage and red edges; showy red flower, ideal for hanging baskets, combination planters and borders; thrives in hot and humid summers

**Ornamental Features**

Shine Bright Red Begonia features showy red bell-shaped flowers at the ends of the stems from late spring to mid fall. Its serrated pointy leaves remain green in color with distinctive red edges throughout the season.

**Landscape Attributes**

Shine Bright Red Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Shine Bright Red Begonia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### Planting & Growing

Shine Bright Red Begonia will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant performs well in both full sun and full shade. However, you may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Shine Bright Red Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.