



**Cheeky Magenta Gerbera**  
*Gerbera 'Cheeky Magenta'*

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: 8b

Other Names: Gerbera Garvinea Cheeky Magenta

Group/Class: Cheeky Series

**Description:**

A lovely series that produces compact uniform plants, perfect for borders, garden landscapes and patio containers; features bright and bold pops of color on mini flowers up until frost; deadhead to encourage new blooms; excellent in fresh cut bouquets

**Ornamental Features**

Cheeky Magenta Gerbera features bold fuchsia daisy flowers with yellow eyes at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its tomentose lobed leaves remain green in color throughout the season.

**Landscape Attributes**

Cheeky Magenta Gerbera is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Cheeky Magenta Gerbera is recommended for the following landscape applications;



*Cheeky Magenta Gerbera flowers*  
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Cheeky Magenta Gerbera will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 3 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Cheeky Magenta Gerbera is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.