



**Laveanna™ Grand Purple Lavender**  
*Lavandula stoechas 'Laveanna Grand Purple'*

Height: 14 inches

Spread: 16 inches

Sunlight: ☉

Hardiness Zone: 4b

Group/Class: Laveanna Series

**Description:**

An excellent compact variety with fine blue-green foliage and sturdy blooms of deep purple with lavender top petals; an early bloomer that is excellent for containers or informal edging

**Ornamental Features**

Laveanna Grand Purple Lavender has masses of beautiful spikes of fragrant purple flowers with lavender overtones rising above the foliage from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. It has attractive bluish-green evergreen foliage. The fragrant needles are highly ornamental and turn coppery-bronze in the fall, which persists throughout the winter.

**Landscape Attributes**

Laveanna Grand Purple Lavender is a dense multi-stemmed evergreen shrub with a mounded form. It lends an extremely fine and delicate texture to the landscape composition which should be used to full effect.

This is a relatively low maintenance shrub, and can be pruned at anytime. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Laveanna Grand Purple Lavender is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Laveanna Grand Purple Lavender flowers*

*Photo courtesy of NetPS Plant Finder*



*Laveanna Grand Purple Lavender flowers*

*Photo courtesy of NetPS Plant Finder*

### Planting & Growing

Laveanna Grand Purple Lavender will grow to be about 12 inches tall at maturity, with a spread of 16 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Laveanna Grand Purple Lavender makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.