

Lakeshore Garden Centres

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Brown Rose Echeveria

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Brown Rose Echeveria

Echeveria 'Brown Rose'

Plant Height: 6 inches

Flower Height: 10 inches

Spread: 6 inches

Sunlight:

Hardiness Zone: 9a

Other Names: Hens And Chicks

Description:

A clumping succulent variety, producing tight rosettes of wide, gray-green leaves edged in fuzzy hairs, taking on tones of pink, red and chocolate brown in sun; distinctive pink flowers on short stalks in spring; ideal for patio containers or rock gardens



Brown Rose Echeveria
Photo courtesy of NetPS Plant Finder

Ornamental Features

Brown Rose Echeveria features unusual spikes of pink bell-shaped flowers rising above the foliage from late winter to early spring. Its attractive succulent oval leaves remain grayish green in colour with showy brick red variegation and tinges of brown throughout the year.

Landscape Attributes

Brown Rose Echeveria is a dense herbaceous evergreen perennial with tall flower stalks held atop a low mound of foliage. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading

Brown Rose Echeveria is recommended for the following landscape applications;

- Accent
- Mass Planting
- Rock/Alpine Gardens
- General Garden Use
- Container Planting

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Planting & Growing

Brown Rose Echeveria will grow to be only 6 inches tall at maturity extending to 10 inches tall with the flowers, with a spread of 6 inches. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 20 years. As an evergreen perennial, this plant will typically keep its form and foliage year-round.

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. Like most succulents and cacti, this plant prefers to grow in poor soils and should therefore never be fertilized. It is not particular as to soil pH, but grows best in sandy soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Brown Rose Echeveria is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.