

# Lakeshore Garden Centres

## Main Street Venice Boulevard Coleus

4102 - 11th St. West  
P.O. Box 2A RR3  
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### Main Street Venice Boulevard™ Coleus

*Solenostemon scutellarioides 'Venice Boulevard'*

Height: 18 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ● ●

Hardiness Zone: (annual)

Group/Class: Main Street Series

#### Description:

This stunning variety features bushy lime green foliage with dramatic, deep burgundy veins; color will not fade in the sun; perfect for patio containers or in the garden; low maintenance; shade or sun, this beauty will flourish all season long

#### Ornamental Features

Main Street Venice Boulevard Coleus' attractive serrated oval leaves remain lime green in colour with distinctive burgundy veins and tinges of gold throughout the season on a plant with an upright spreading habit of growth.

#### Landscape Attributes

Main Street Venice Boulevard Coleus is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Main Street Venice Boulevard Coleus is recommended for the following landscape applications;



*Main Street Venice Boulevard Coleus foliage*  
Photo courtesy of NetPS Plant Finder



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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### Planting & Growing

Main Street Venice Boulevard Coleus will grow to be about 18 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



*Main Street Venice Boulevard Coleus foliage*  
Photo courtesy of NetPS Plant Finder

This plant does best in partial shade to shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. This plant does not require much in the way of fertilizing once established. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Main Street Venice Boulevard Coleus is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a canvas of foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.