Lakeshore Garden Centres

Vera Deep Purple Bougainvillea

4102 - 11th St. West
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Vera Deep Purple Bougainvillea

Bougainvillea 'RPBOUG 327'

Height: 3 feet

Spread: 24 inches

Sunlight:

Hardiness Zone: (annual)

Description:

This compact, shrubby selection features lush clusters of vibrant purple-pink flowers with a long blooming time; perfect for cascading from patio containers and hanging baskets; a great annual for colder climates

Ornamental Features

Vera Deep Purple Bougainvillea is covered in stunning purple round flowers with hot pink overtones held atop the branches from late spring to mid fall. Its glossy pointy leaves emerge coppery-bronze in spring, turning dark green in colour the rest of the year.

Landscape Attributes

Vera Deep Purple Bougainvillea is a multi-stemmed annual with a ground-hugging habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and can be pruned at anytime. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Vera Deep Purple Bougainvillea is recommended for the following landscape applications;

- Accent
- Hedges/Screening
- General Garden Use
- Container Planting
- Hanging Baskets



Vera Deep Purple Bougainvillea flowers
Photo courtesy of NetPS Plant Finder



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Planting & Growing

Vera Deep Purple Bougainvillea will grow to be about 3 feet tall at maturity, with a spread of 24 inches. As a climbing vine, it should either be planted near a fence, trellis or other landscape structure where it can be trained to grow upwards on it, or allowed to trail off a retaining wall or slope. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Vera Deep Purple Bougainvillea is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.