Lakeshore Garden Centres

Velour Aeonium

4102 - 11th St. West
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Velour Aeonium

Aeonium 'Velour'



Velour Aeonium
Photo courtesy of NetPS Plant Finder

Plant Height: 3 feet

Flower Height: 4 feet

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 9a

Description:

A striking succulent with branching stems featuring showy rosettes of burgundy-purple leaves, with bright green new foliage forming an eye; golden racemes of small flowers in late spring; its exotic form is perfect for rock gardens and containers

Ornamental Features

Velour Aeonium features dainty clusters of gold star-shaped flowers rising above the foliage from late spring to mid summer. Its attractive succulent oval compound leaves emerge light green in spring, turning burgundy in colour with showy olive green variegation and tinges of deep purple throughout the season.

Landscape Attributes

Velour Aeonium is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.



Velour Aeonium
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Velour Aeonium is recommended for the following landscape applications;

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Velour Aeonium

- Accent
- Mass Planting
- Rock/Alpine Gardens
- General Garden Use
- Container Planting

Planting & Growing

Velour Aeonium will grow to be about 3 feet tall at maturity extending to 4 feet tall with the flowers, with a spread of 24 inches. It has a low canopy with a typical clearance of 1 foot from the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Velour Aeonium is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.