Lakeshore Garden Centres

Traviata Rose

4102 - 11th St. West
P.O. Box 2A RR3
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Traviata® Rose

Rosa 'Meilavio'



Traviata Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 5 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 6b

Group/Class: Hybrid Tea Rose

Description:

A captivating variety that produces huge deep red full blooms that really stand out in the garden; needs full sun and well-drained soil; foliage is dark green with good disease resistance; strong fragrance

Ornamental Features

Traviata Rose features showy fragrant fully double dark red flowers at the ends of the branches from early summer to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall colour.

Landscape Attributes

Traviata Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Spiny

Traviata Rose is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

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Planting & Growing

Traviata Rose will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

Traviata Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.