

Lakeshore Garden Centres

Madrid Magnum Purple Lavender

4102 - 11th St. West
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Madrid® Magnum Purple Lavender

Lavandula stoechas 'Magnum Purple'

Height: 18 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Spanish Lavender

Group/Class: Madrid®; Series

Description:

Large, deep purple blooms with lavender top petals, held on strong, well branched plants; has excellent resistance to disease; ideal for borders, cottage gardens, and containers for continued color throughout the season

Ornamental Features

Madrid Magnum Purple Lavender has masses of beautiful spikes of fragrant deep purple flowers with lavender overtones rising above the foliage from late spring to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive fragrant needle-like leaves are grayish green in colour. The foliage often turns coppery-bronze in fall.

Landscape Attributes

Madrid Magnum Purple Lavender is a dense multi-stemmed annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and can be pruned at anytime. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Madrid Magnum Purple Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting



Madrid Magnum Purple Lavender
flowers

Photo courtesy of NetPS Plant Finder

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Planting & Growing

Madrid Magnum Purple Lavender will grow to be about 15 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this slow-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Madrid Magnum Purple Lavender is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.