

Lakeshore Garden Centres

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Summer Bird Magenta Butterfly Bush



Summer Bird® Magenta Butterfly Bush

Buddleia davidii 'Summer Bird Magenta'

Height: 24 inches

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 6a

Other Names: Summer Lilac

Description:

A truly dwarf, compact selection with large, showy magenta flowers from early summer to fall if deadheaded; attracts butterflies; hard prune to woody framework in spring as it regrows vigorously and blooms on new wood

Ornamental Features

Summer Bird Magenta Butterfly Bush features showy panicles of fragrant fuchsia flowers with orange eyes at the ends of the branches from early summer to mid fall. The flowers are excellent for cutting. Its serrated narrow leaves remain green in colour throughout the season.

Landscape Attributes

Summer Bird Magenta Butterfly Bush is an open multi-stemmed perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cut back to the ground in late winter before active growth resumes. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Summer Bird Magenta Butterfly Bush is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



Summer Bird Magenta Butterfly Bush flowers

Photo courtesy of NetPS Plant Finder



Summer Bird Magenta Butterfly Bush in bloom

Photo courtesy of NetPS Plant Finder

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Planting & Growing

Summer Bird Magenta Butterfly Bush will grow to be about 24 inches tall at maturity, with a spread of 24 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it is technically a woody plant, this fast-growing plant can be expected to behave as a perennial in our climate if planted outdoors over the winter, usually regrowing from its base (crown) the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Summer Bird Magenta Butterfly Bush is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.