

# Lakeshore Garden Centres

## Impress Purple Lavender

4102 - 11th St. West  
P.O. Box 2A RR3  
Saskatoon, SK, S7K 3J6  
phone: 306-382-2077

info@lakeshoregardencentre.com  
www.lakeshoregardencentre.com



### Impress Purple Lavender

*Lavandula x intermedia 'Impress Purple'*

Height: 30 inches

Spread: 3 feet

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: French Hybrid Lavender, Lavandin

#### Description:

This selection features a stunning display of highly fragrant, rich dark purple flowers on long stems; impressive foliage is also beautifully fragrant; excellent for borders, containers, and massing in the garden; a favorite for fresh bouquets

#### Ornamental Features

Impress Purple Lavender has masses of beautiful spikes of fragrant purple flowers with blue overtones rising above the foliage from mid to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive fragrant needle-like leaves are grayish green in colour. The foliage often turns coppery-bronze in fall.

#### Landscape Attributes

Impress Purple Lavender is a dense multi-stemmed annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and can be pruned at anytime. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Impress Purple Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting



*Impress Purple Lavender flowers*  
Photo courtesy of NetPS Plant Finder

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### Planting & Growing

Impress Purple Lavender will grow to be about 24 inches tall at maturity, with a spread of 3 feet. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this slow-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Impress Purple Lavender is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.