

Lakeshore Garden Centres

Rubrum New Zealand Flax

4102 - 11th St. West
P.O. Box 2A RR3
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Rubrum New Zealand Flax

Phormium 'Rubrum'

Height: 4 feet

Spread: 24 inches

Spacing: 18 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Description:

An outstanding compact selection with maroon-red sword-like leaves that gracefully arch outward; beautiful and eye catching as an accent in the garden or massed along borders; also a great center for a mixed container

Ornamental Features

Rubrum New Zealand Flax is primarily valued in the landscape or garden for its cascading habit of growth. Its attractive large sword-like leaves remain burgundy in colour with showy coppery-bronze variegation and tinges of grayish green throughout the year.

Landscape Attributes

Rubrum New Zealand Flax is an open herbaceous annual with a shapely form and gracefully arching foliage. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Rubrum New Zealand Flax is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting



Rubrum New Zealand Flax foliage
Photo courtesy of NetPS Plant Finder

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Planting & Growing

Rubrum New Zealand Flax will grow to be about 4 feet tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Rubrum New Zealand Flax is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.