

Lakeshore Garden Centres

4102 - 11th St. West
P.O. Box 2A RR3
Saskatoon, SK, S7K 3J6
phone: 306-382-2077

Paparazzi Britney Phlox

info@lakeshoregardencentre.com
www.lakeshoregardencentre.com



Paparazzi® Britney Phlox

Phlox 'PPPHL0604'

Height: 10 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: Paparazzi Lavender Phlox

Group/Class: Paparazzi Series

Description:

Elegant springtime blooms of fragrant lilac-pink flowers with white centers, on plants with low, spreading habits; suitable for containers or small perennial borders; good mildew resistance

Ornamental Features

Paparazzi Britney Phlox features showy fragrant lilac purple star-shaped flowers with pink overtones and white eyes held atop the stems from mid spring to early summer. The flowers are excellent for cutting. Its narrow leaves emerge coppery-bronze in spring, turning grayish green in colour throughout the season.

Landscape Attributes

Paparazzi Britney Phlox is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies and hummingbirds to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Paparazzi Britney Phlox is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



Paparazzi Britney Phlox flowers
Photo courtesy of NetPS Plant Finder

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Planting & Growing

Paparazzi Britney Phlox will grow to be about 8 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Paparazzi Britney Phlox is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.