

# Lakeshore Garden Centres

## Bright Luxurious Lavender

4102 - 11th St. West  
P.O. Box 2A RR3  
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### Bright Luxurious Lavender

*Lavandula stoechas* 'Bright Luxurious'

Plant Height: 10 inches

Flower Height: 15 inches

Spread: 12 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Spanish Lavender

#### Description:

Lovely and aromatic, this flowering shrub is covered with long-blooming flowers which feature showy bright purple petals at the top; ideal for borders, cottage gardens, and containers

#### Ornamental Features

Bright Luxurious Lavender has masses of beautiful spikes of fragrant purple flowers with violet overtones rising above the foliage from late spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive fragrant needle-like leaves are grayish green in colour. The foliage often turns coppery-bronze in fall.

#### Landscape Attributes

Bright Luxurious Lavender is a dense multi-stemmed annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Bright Luxurious Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting



*Bright Luxurious Lavender flowers*  
Photo courtesy of NetPS Plant Finder

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### Planting & Growing

Bright Luxurious Lavender will grow to be about 10 inches tall at maturity extending to 15 inches tall with the flowers, with a spread of 12 inches. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this slow-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Bright Luxurious Lavender is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.