



**Purple Pupil Desert Rose**  
*Adenium obesum 'Purple Pupil'*

Height: 6 feet

Spread: 3 feet

Sunlight:

Hardiness Zone: 10b

Other Names: Mock Azalea, Impala Lily, Sabi Star

**Description:**

A striking succulent with interesting swollen stems and highly attractive deep purple-plum blooms; will be deciduous during drought or cooler weather; best grown in containers that can be moved indoors during winter; sap is highly toxic, avoid contact

**Ornamental Features**

Purple Pupil Desert Rose features showy clusters of deep purple trumpet-shaped flowers with plum purple overtones and white throats at the ends of the branches from early spring to early summer. It has green evergreen foliage. The glossy narrow leaves remain green throughout the winter. The smooth gray bark is extremely showy and adds significant winter interest.

**Landscape Attributes**

Purple Pupil Desert Rose is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Purple Pupil Desert Rose is recommended for the following landscape applications;

- Rock/Alpine Gardens
- General Garden Use
- Container Planting



*Purple Pupil Desert Rose flowers*  
Photo courtesy of NetPS Plant Finder

### Planting & Growing

Purple Pupil Desert Rose will grow to be about 6 feet tall at maturity, with a spread of 3 feet. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. Like most succulents and cacti, this plant prefers to grow in poor soils and should therefore never be fertilized. It is not particular as to soil pH, but grows best in sandy soils. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets.; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Purple Pupil Desert Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.