



**Concho Azalea**  
*Rhododendron 'Concho'*

Height: 16 inches

Spread: 16 inches

Sunlight:

Hardiness Zone: 6b

**Description:**

The blooms on this variety are a dazzling display of lilac and purple with crimson spots throughout, and are showy when massed in a border; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

**Ornamental Features**

Concho Azalea is covered in stunning clusters of lightly-scented purple trumpet-shaped flowers with crimson spots at the ends of the branches in mid spring before the leaves. It has green deciduous foliage. The glossy narrow leaves do not develop any appreciable fall color.

**Landscape Attributes**

Concho Azalea is a dense multi-stemmed deciduous shrub with a mounded form. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Concho Azalea is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

**Planting & Growing**

Concho Azalea will grow to be about 16 inches tall at maturity, with a spread of 16 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*Concho Azalea flowers*  
Photo courtesy of NetPS Plant Finder

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Concho Azalea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.