



**Radiant Magenta Brachyscome**  
*Brachyscome 'Cherish'*

Height: 10 inches  
Spread: 10 inches  
Spacing: 8 inches  
Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Swan River Daisy, Brachyscome

**Description:**

A compact, mounded variety producing stunning magenta daisy flowers that will rebloom without deadheading; shear yearly in frost free climates to promote dense growth and heavy blooming; great for gardens, borders and rockeries

**Ornamental Features**

Radiant Magenta Brachyscome is covered in stunning hot pink daisy flowers with gold eyes at the ends of the stems from late winter to late fall. Its attractive ferny leaves remain dark green in color throughout the season.

**Landscape Attributes**

Radiant Magenta Brachyscome is a dense herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Radiant Magenta Brachyscome is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Radiant Magenta Brachyscome flowers*  
*Photo courtesy of NetPS Plant Finder*

**The Original Family-Owned Garden Center**  
4320 Bridgeboro Road Moorestown, NJ 08057  
Garden Center: (856) 461-0567 Landscaping: (856) 461-3359



### **Planting & Growing**

Radiant Magenta Brachyscome will grow to be about 8 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

Radiant Magenta Brachyscome is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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